



## *When Time is of the Essence*



*“When a major hardware failure took our main production systems offline, we were back up and fully running again, on new hardware, inside of 15 minutes”*

Reay



With Times Newspapers, time is always of the essence. Distributing 100,000 newspapers, 7 titles, all across Auckland, and every week – there is no room for downtime.

Reay Neben approached Pulse IT looking for a pro-active and strategic IT Partner who understood that system downtime was not an option. Whilst the project was in place to virtualise and consolidate the Times Newspapers Server Farm onto new and redundant equipment, this process was going to take some time.

Until then, any downtime would have substantial cost - especially if it was print day! The solution was simple - a Pulse IT disaster recovery solution was put in place.

The key advantages were:

- 1** *Servers back up every 15 minutes throughout the day*
- 2** *Six months of history held on site*
- 3** *Off-site replication*
- 4** *Any server outages can be fully restored inside of 15 minutes*

## The Scenario

"Would you believe it the worst case scenario happened... our main database system which was due to be replaced in only a few weeks, went offline due to a hardware failure." Reay

## The Result

"Pulse IT was called with urgency on Sunday morning... they had our system back online, in a virtual environment, inside of 15 minutes from start to stop. I don't know what we would have done without them!"

"Since partnering with Pulse IT, our IT systems have never run smoother, our staff have full confidence, and at the same time it's lowered our costs – I would make the decision again in a heartbeat." Reay

## The Solution

*At Pulse, we're specialists in backup & disaster recovery solutions. If the following services are of interest to you, let's talk...*

- 1** Full disaster recovery trials
- 2** Disaster recovery solutions, including "sub- 15-minute return-to-service" options
- 3** On-call emergency hardware
- 4** Daily back-up monitoring
- 5** Onsite/Offsite replication
- 6** Fortnightly backup consistency checks

**Freephone 0800 PULSE IT (78573 48)**



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